



KBUE has been used in different contexts than the one we propose here, such as by providing a tool to designers that provides easy access to knowledge about the design of user interfaces [17]. However, even in the way that we propose it here, KBUE is not a new concept per se. As an idea, it has been used in the literature [6, 18-21], although examples of this practice have been performed without any cohesion between them. For example, Ritter et al. [20] have used a cognitive architecture to evaluate a user interface, and Schoelles et al. [21] have used a cognitive architecture to predict human performance in a complex task environment.

Also, tools have been built that facilitate the description of tasks through task knowledge, such as [22], where St. Amand, Freed and Ritter describe a tool that takes an ACT-R model and transforms it into its GOMS equivalent.

Our view of KBUE however, is to use the knowledge that exists in the environment and the knowledge that is in the user's head, and compare whether that set includes all the required knowledge for the performance of a task in a user interface. This presentation of KBUE is based on an idea presented by Christou and Jacob [3], which stated that a task can be evaluated on the amount of knowledge required for the performance of that task, although it was not named KBUE at the time. We consider that it is possible to distill the knowledge required for the performance of a task, using any knowledge elicitation method (for a review see [5]). This is routinely done when creating task models in various cognitive architectures, such as ACT-R [1], Epic [13] and Soar [16].

### KBUE USER SPECIFICATION

We consider that there are sets of knowledge that represent knowledge the in-the-head ( $Kn(h)$ ) and knowledge in-the-world ( $Kn(w)$ ). We can further consider that there is a set that contains all the required task-performance knowledge ( $Kn(t)$ ).

As can be seen from table 1, we can define virtually any user, by considering the amount and nature of knowledge that the user possesses. This allows the creation of scenarios that can be analyzed to examine where the specified user will run into problems. Thus, the design of a task can be addressed in such a way as to provide the required knowledge in the environment, so that the user will be able to complete the task by retrieving this knowledge, even if they do not possess it.

For example, we can consider the case of the MS-DOS or the UNIX command-line interface vs. a Graphical User interface (GUI). The prompt presents no information about the execution of any task, therefore  $Kn(w)$  is effectively empty for every task in this environment. In the case of a novice user, then  $Kn(h)$  is also effectively empty. On the other hand, in the case of GUI, even if  $Kn(h)$  is empty, there are enough chunks of knowledge in the  $Kn(w)$ , such as the pointer, the icons and their names, and in the case of

MS Windows, the "Start" button, which suggests that the user should start from there. Thus, by a simple analysis of the amount of knowledge in the sets that define which knowledge about the interface is available to the user, it is easy to conclude that GUI would be easier to use by a novice user than a command prompt.

Knowledge Case	Explanation
$Kn(t) \subseteq Kn(h)$	One of several best case scenarios, where the user knows everything about the performance of the task.
$Kn(t) \subseteq Kn(w)$	One of several best case scenarios, where everything needed for the performance of the task is shown in the environment
$Kn(t) \subseteq (Kn(h) \cup Kn(w))$	One of several best case scenarios, where everything needed for the performance of the task is either known by the user, or is in shown in the world.
$(Kn(h) \cup Kn(w)) - Kn(t) \neq \emptyset$	Common case scenario, where the knowledge for task performance is not all known by the user, even in combination with the knowledge embedded in the environment. Thus, the need for user manuals and tutorials arises.
$(Kn(h) \cup Kn(w)) \cap Kn(t) = \emptyset$	Worst case scenario. The combination of the user's knowledge about the task combined with the knowledge embedded in the environment say nothing about the performance of the task.

Table 1 Example user descriptions

### ADVANTAGES OF USING KBUE

KBUE is an attempt to provide solutions to the various problems that were mentioned in the previous sections. Using knowledge to create models of task performance provides various advantages over just using the actions that are perform to complete the task.

The first advantage of using knowledge is that we may vary the degree to which someone knows something, to model performance that is not expert. By varying the degree of

knowledge of the various aspects of the task, we are able to model a range of users, from novices to experts [4], which is an advantage, especially over existing predictive evaluation methods, because by integrating this method into a predictive framework, one may develop ways to predict the behavior and performance of any type of user.

A second advantage is that modeling the knowledge required for a task vs. the knowledge the users have (or can readily find) provides a basis for comparison between designs of the same interaction in different interaction styles. For example, moving a file in augmented environment is not performed in the same way as moving it in a direct manipulation interface. However, only using task completion time to compare the two designs does not provide the whole picture of which interface is better in terms of usability and user experience. The reason is that task completion time only accounts for the efficiency of the task design, whereas other factors, such as learnability, and cognitive workload may need to be taken into account. Modeling knowledge on the other hand, may provide interesting insights on how the task is structured, and provide pointers to the redesign of the interface to perform the task.

## CONCLUSIONS

In this paper, we have proposed a new method of evaluation called KBUE. This evaluation method is based on the supposition that we are able to gather three sets of knowledge about the task to be evaluated. First, the set that contains the required task-completion knowledge, second the knowledge-in-the-head and third the knowledge-in-the-world. By using these three sets, we can provide scenarios about what knowledge modeled users will need, and at what times, so that we can augment their knowledge with knowledge in the world that will aid them to complete the specified task.

We also discussed the advantages of this method over existing methods that were not designed to handle post-WIMP interfaces, and we have shown how the scenarios may become formalized, through a framework such as Codein, to allow predictive evaluation as well.

However, KBUE requires not only large-scale testing, but real-world testing as well. Real-world situations will provide indications as to how the theory may be applied, and in which cases it may be applied. Also, real world testing will provide clues as to the feasibility of this style of analysis in the context of large, complex projects. Finally, it will allow the evaluation of the results of such a process, and show whether the results that are provided are practical and usable.

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